

## MEDIA ACCREDITATION RULES

- 1. Accreditation for Members of the Media and Bloggers is processed through the application form on the official website of the Moscow Jewish Film Festival <a href="https://mjff.ru/accreditation">https://mjff.ru/accreditation</a>.
- 2. Moscow Jewish Film Festival Media Accreditation is only available to Members of the Media and Bloggers.
- 3. Accreditation grants free access to film screenings at the Festival with an option to occupy seats reserved for the Accredited Persons, as well as empty seats if available.
- 4. Bloggers (authors and owners of their own theme-based projects) are expected to have a relevant-themed Blog (covering cinema, culture, lifestyle, or Jewish culture), as well as no less than 10,000 subscribers on their main account on Vkontakte, or no less than 5,000 Telegram channel subscribers, and/or on other social network.
- 5. The number of Accredited Persons from one organization or blog is limited to:
- Up to three people for the print press;
- Up to two people for the online press;
- One person for Bloggers.
- 6. The number of film crew members for television channels is determined individually.
- 7. Accredited Members of the Media are expected to provide (as part of their application):
- Copies of the published articles about the previous or the current editions of the Festival;
- An official letter signed by the media manager, specifying the type and release date of the coverage.
- 8. Accredited Bloggers are expected to announce the festival in their affiliated medium with a permanent URL link.
- 9. As part of your Accreditation application, you must submit a digital version of a 3x4 cm photo. The image must be in JPEG, JPG, or PNG format, and less than or equal to 3 MB. The file name must contain the surname and the first initial of the applicant (ex: PETROV\_A.JPG).
- 10. Applications must be submitted by November 21, 2024.
- 11. Members of the Media and Bloggers whose accreditation for the Festival is approved will be sent a confirmation letter by November 22, 2024.



- 12. The Organizing Committee reserves the right to refuse accreditation to a Member of the Media or a Blogger without disclosing the reason.
- 13. The Press Service of the Festival only considers applications from and provides free accreditation to Members of the Media and Bloggers who meet the above criteria. Tickets for film screenings that are part of the Festival Program can be purchased online through the official website of the MJFF.
- 14. To collect an accreditation card, you must present your passport or other ID and/or your official Press ID.
- 15. Accreditation cards can be collected at the Oktyabr Cinema Center (New Arbat, 24) from November 24 to December 1, 2024.

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